



Join the New Nordic Soft Landing Program in New York!

What is Nordic Innovation House?

Nordic Innovation House New York is the New York City headquarters for the Nordic startup community. Our concept offers soft landing to high-quality Nordic companies that are looking for access to the U.S. market. Services include help with strategic and practical matters, introductions to expert partners and community members as well as meetings with carefully selected mentor(s), participation in advisory workshops and round-tables, and connection to the unique entrepreneurial ecosystem in New York. We are a unique collaboration between the five Nordic countries Sweden, Denmark, Finland, Iceland and Norway. Together we bridge the Nordics with the U.S.

New York - a Startup Hub

New York has become the second largest startup ecosystem in the world and is a natural point of entry into the U.S. for many Nordic companies.

Nordic Innovation House – NY opened its doors in September of 2017 at WeWork-Grand Central in Manhattan. WeWork is a global network of workspaces, with over 100,000 members, giving you access to networking, advice, a variety of events, as well as great opportunities to connect, learn and grow.

“This is not just a soft landing, this is an amazing platform for Nordic startups to reach their dreams!”

Alda Karen Hjaltalín
Ghostlamp, Icelandic startup

Your Profile

Our vision is to bring the best Nordic companies with highest potential to our program. Are you an early-growth phase company with a product or prototype ready that is a natural fit for the U.S. market? Join us at the Nordic Innovation House!

Contact

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Program Membership: \$125/month

- Pitch nights and other NIH-NY events with local industry experts, early stage investors, professional service providers and other relevant contacts.
- Advisory workshops and round-table sessions
- Matchmaking and support services from NIH-NY's Program Director
- Access to NIH-NY's mentor network
- Advisory and support services from your country's trade promotion office in New York. (These services are subject to the standard restrictions and limitations of each TPO).

Office Space:

Nordic Innovation House – New York member companies can easily combine NIH-NY membership with one of WeWork's flexible pay-as-you-go plans that include workspace, conference room credits, printing, WiFi, and a variety of free or discounted services from third party providers. Prices vary. At WeWork Grand Central, a hot desk is \$450/month and a dedicated desk \$750/month.

Community Membership:

We invite all Nordic companies with an active interest in the U.S. market to become an NIH-NY community member and receive periodic email newsletters and notices, as well as invitations to exclusive networking events. This free option is an excellent way to connect with and learn about the entrepreneurial ecosystem in New York.